

ESSENTIAL OIL LABELING GUIDELINES

Basic requirements you should include on your essential oil product labels.

NAME AND PLACE OF BUSINESS

Customers must have a way to contact the manufacturer or distributor. The name and address are required on an informational panel on the packaging of your essential oil product. Including a phone number is also a good idea or a QR code where consumers can get more information.

WARNING/CAUTION STATEMENT

It's a good idea to include the standard warnings for children and pregnant women as well as any complications for people taking other medications.

INGREDIENT DECLARATION

All essential oils products require a full declaration of all ingredients. This should include primary and secondary ingredients.

EXTRACTION METHOD

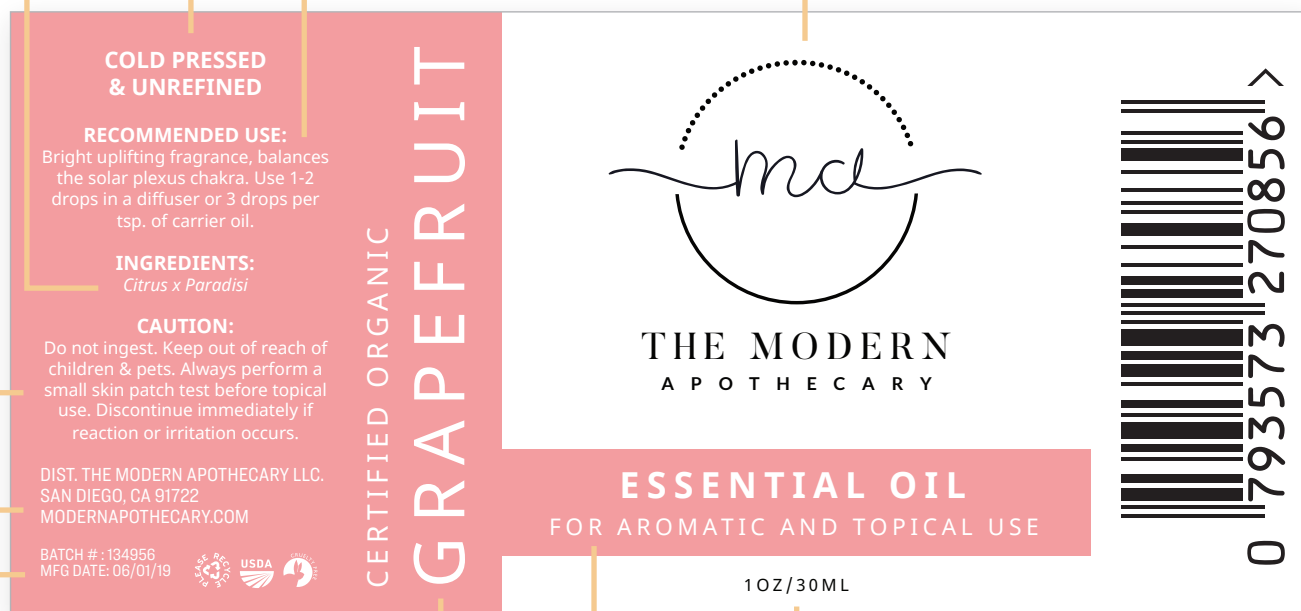
Essentials oils can be extracted through distillation, expression, or solvents. The specific method of how your essential oil was produced can also be included on the label.

RECOMMENDED USE/BENEFITS

It is recommended to include instructions on how your essentials oils should be used for their intended purpose. This would include cosmetic as well as aromatic instructions when applicable.

BRAND NAME

Generally this is the most prominent feature on your label. This is the name your essential oils product is marketed under.



DISCLOSURE OF MATERIAL FACTS

These are any facts that a reasonable person would deem to be important, significant or essential when buying your product. For instance, if your essential oil is only good for nighttime use, then that should be disclosed. Other things that you should consider including for consumers:

- Expiration date
- Manufacturing date
- Batch codes

PRODUCT IDENTITY

This is what your essential oil product is or what it does. It must be included on the Product Display Panel (PDP) of your product. This is not the brand or trade name but it must be easy to locate and see. It doesn't have to be on the inner container of a product, but putting it in both places is often helpful to consumers.

NET QUANTITY OF CONTENTS

You must state the amount of the actual product without any of the packaging or container. This must be measured by volume for liquids. The net contents must appear within the bottom 30% of the PDP of the outer container and on an informational panel on an inner container.

Please note: These are just guidelines. You should consult all FDA guidelines before completing your labels.